

The Most Cost Effective Approach for Completing, Distributing, Routing, Viewing and Printing Electronic Business Forms



WHO Can Benefit?

Any small or medium size business that desires to reduce monthly expenses, increase workers productivity, and enhance your customer service.

Why Do I Need SNAP Electronic Business Form Solutions?

If you already made an investment in computers, software applications, laser printers, email, fax and/or the Internet - isn't it about time you started reaping some cost savings?

Have you ever had that problem of the 'x' lining up in the box with preprinted forms?

What about the time wasted for bursting, sorting, collating and mailing (as well as the additional expense) preprinted documents?

Your best foot forward will result in faster receipt of payments to you as well as new business -- all for taking advantage of better 'communication' skills.

If you would like your organization's document appearance to reflect the professionalism of your company - you need **SNAP Electronic Business Forms**.



SNAP-EE is Favorably Positioned vs Other Form Fillers

SNAP-EE works with the FREE Acrobat Reader to create *interactive* electronic forms and documents.

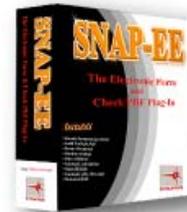
What do we mean by “*interactive*” electronic forms and documents?

Users enter data from their computer directly into “intelligent” data fields which validates if the user has input the proper data type.

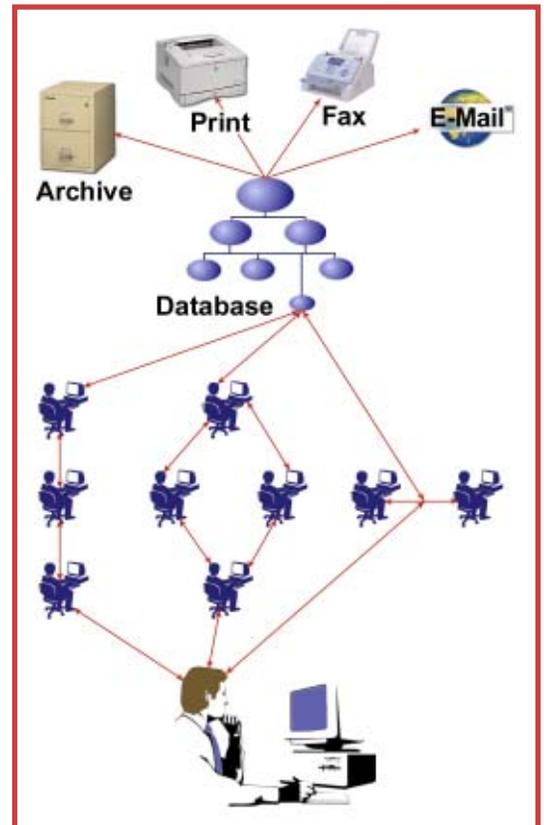
The form data can be emailed, added to a database, and/or routed to other users for review or action using simple to define Work Flows. The routing can be determined with Logic based on values in the form fields. Database fields can be used to populate the PDF fields and the database record can be updated.

Form and data together can be distributed via e-mail, fax or printed on demand to multiple destinations.

The Top 10 Reasons To Use SNAP-EE



1. No Per User License Required
2. Fast and High Return On Investment (ROI)
3. Insures Data Validation Across Each Page of a Form
4. Works With Any Kind or Size of Form or Check
5. High Fidelity, Color Viewable Pages Engage Users During Data Entry
6. Transparent Operation --- Little to No User Training Required
7. Plug and Play Solution --- Easy to Use and Install
8. E-mail, Fax and Print Distribution Output
9. Eliminate Waste and Reduce Expenses Using Electronic On Demand Documents
10. Instant Delivery Time --- Save Mailing, Sorting and Postage Costs



Other form fillers (OFF) deploy data entry software directly on computer desktops or servers. This increases costs as each computer which uses OFF's must be licensed.

SNAP-EE uses components of the free Acrobat Reader (9.x and above) with 'intelligent' PDF e-forms created by Synapsis for your specific needs. Together with your web browser, this Extranet or Internet **secure** solution operates with the ease of clicking a few buttons.

And for Existing MS-Windows Applications - You Need

Imagine this: You are working at a computer that uses different types of software applications. Once you have completed the task at hand, you select File, then Print from your MS-Windows application. With the usual Print window that pops up, you now have the added capability to:

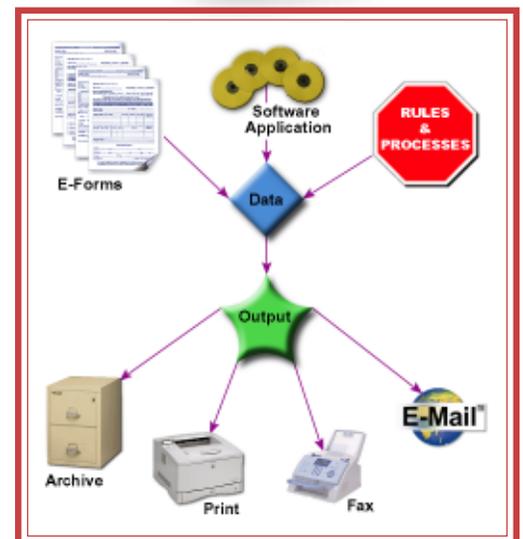
- Email
- Fax
- Print
- Archive

on-demand to **anyone, anywhere, anytime** - both data and document for a complete and professional business transaction.

With **SNAP-OUT** installed, this becomes a reality.

How Does SNAP-OUT Operate?

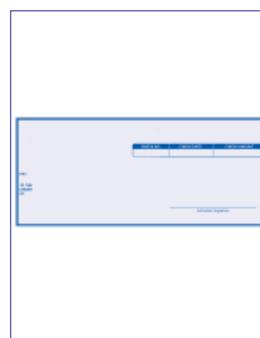
The SNAP-OUT printer driver captures data from your software application and routes the print stream to SNAP-OUT server software. SNAP-OUT then processes the data from the print queue with the appropriate e-form or check and transforms the output into electronic format for distribution.



What Else Can SNAP-OUT DO?

1. Convert data to be presented with a bar code
2. Connect with MS-Access and MS-SQL databases for table lookups
3. Change fonts for different types of data fields
4. Add a MICR (Magnetic Ink Character Recognition) line for encoded documents
5. Integrate with SNAP Retrofit laser printer devices for physical security and data encryption
6. And a whole lot more !

This Turns Into...



This !



If you would like to make your life easier when working with computers, SNAP-OUT's *transparent operation* will assist you in the world of documents. Just think:

1. Automatic exchange and reliable extraction of information across all software
2. Reduce the need to enter information more than one time
3. Eliminate the need to manually key information for various formats
4. Leverage efficiencies of the Internet



-- the Most Cost Effective Approach

Who is Synapsis?

Synapsis has been the point of contact since 1988 for the creation and implementation of electronic forms automation for business partners such as software developers, value-added resellers, paper form companies and system integrators.

Some of these customers are identified on a private label customer support site maintained by Synapsis found at <http://www.helpmeonline.com>

What is a SNAP Electronic Business Form Solution?

SNAP Electronic Business Form solutions are just that - a 'snap' to install, get you up and running using electronic forms for cost savings and improved worker productivity and which provide a fast or 'snap' Return On Investment (ROI).

SNAP-EE is our 'front end' solution which means data originates from someone 'filling in' a document on a computer screen. Data is then inserted automatically into a database (or retrieved for subsequent transactions for editing) prior to electronically formatting the output for distribution.

SNAP-OUT is our 'back end' solution where data originates from a MS Windows software application already in use by your organization prior to transforming the documents into electronic format for distribution, routing, viewing or printing via email, fax, laser printer or file archive.

When Can I Start Using SNAP Electronic Business Form Solutions?

Synapsis always prefers to have a liaison, or point of contact, to work within an organization to solve their needs best. Once the appropriate SNAP solution has been chosen and Synapsis has received all the necessary information about your hardware and software environment, your order should be available within two weeks.

Where Will All of This Take Place?

Synapsis can perform all of its functions with your organization over the phone, the web and via email. Once your order is ready for proofing (i.e., review), you will be provided a web site link to our Digital Master Proof (DMP) site. Here you can request changes, approve your proof or simply ask questions prior to your order being delivered.

Once your order is delivered, the designated point of contact for your company will either handle the installation or pass it on to the respective parties. Installation is very easy and fast and you should be able to use your new electronic forms within the first hour.

How Do I Move Forward?

1. Read the following three (3) pages to determine which SNAP Solution best applies to your circumstances.
2. Designate a point of contact within your company to be a liaison with Synapsis and contact us about your specific needs.
3. Choose from one of six (6) Starter Packs to fulfill your immediate form or check needs.
4. Synapsis will perform an overall analysis (at no charge) of your first purchase implementation and Return On Investment (ROI) after ninety days with recommendations for achieving even greater cost savings without capital expenditures.

How Much Does It Cost?

Synapsis has created a total of six (6) Starter Packs that can be used with either SNAP-EE or SNAP-OUT. This would provide you with 'any' form or check of your choice in quantities of one (1) to eleven (11) documents.

An unlimited number of site users can use the SNAP solutions for prices ranging from approximately \$3,500.00 to \$8,500.00.

Like we said - the Most Cost Effective Approach.

